

many duties as Vice-President Administration, Mr. Whalley was responsible for negotiating hog purchase agreements for the Company's Red Deer plant, as well as collective agreements at all of the Company's operations.

Mr. Whalley's topic is "What's for Dinner?," a question that has deeper implications than ever before. He will discuss how Britco Pork, as a specialty pork processor, is reacting to the changing challenges and opportunities that food safety and animal welfare issues have presented. Mr. Whalley will also include discussion of practical limitations to the development of a branded pork program as well as the advantages inherent in a successful branded pork program.



Tina Widowski, PhD

Dr. Tina Widowski is an Associate Professor with the Department of Animal and Poultry Science at the University of Guelph.

She earned her Masters and PhD degrees in Animal Sciences at the University of Illinois-Urbana. She

served as Associate Director of the Colonel K.L. Campbell Centre for the Study of Animal Welfare at the University of Guelph before being appointed to faculty there. Her current teaching and research focuses on the behaviour and housing of pigs, cattle and poultry.

Dr. Widowski has published over 100 scientific articles, abstracts and technical publications. She currently serves on the Canadian Agri-Food Research Council (CARC) Expert Committee on Farm Animal Welfare and Behaviour and is a member of the Canadian Pork Council Animal Care Working

Group which is currently examining auditable standards for animal welfare in the Canadian pork industry.

Retailers and consumers are expecting more assurances about their food, and now "welfare audits" and "measurable standards" are being included in quality assurance schemes around the world. But what can we measure to document a high level of animal care on farms? This presentation will outline some general approaches and provide some specific examples of on-farm welfare auditing schemes.

Bovine Spongiform Encephalopathy (BSE) Panel Discussion

As Canada examines its agricultural future after the onset of the BSE crisis, the Farm Animal Council of Saskatchewan (FACS) is pleased to provide an opportunity for people involved in all livestock commodities to come together as part of the ongoing crisis management. *Dr. Chris Clark* from the University of Saskatchewan spent time in the United Kingdom during their BSE crisis, and will not only speak on his experiences abroad, but will discuss humane euthanasia procedures. Also joining the panel is *Mr. Bruce King*, Manager of Saskatoon Processing Co., who will provide insight into the changes experienced by the rendering and processing industry since May 20, 2003. The panel will also take a look at proper disposal techniques of dead stock, and the environmental impacts of the different techniques with Saskatchewan Agriculture, Food & Rural Revitalization representative, *Mr. Donn Farrer*. Finally, *Tim Oleksyn*, a producer from Shellbrook, Saskatchewan, will share his experience as a producer post-May 20, 2003. Please join FACS for this timely opportunity to meet with various groups affected by the BSE crisis, and take part in the Question and Answer session taking place after the panel presentation.

Thank You to Our Sponsors

AIMS

Canadian Cowboys Association

Canadian Western Agribition

Chicken Farmers of Saskatchewan

Co-op Feeds, a Division of Federated Cooperatives

Dairy Farmers of Saskatchewan

Heartland Livestock Services

HYPOR International

Intervet

Mitchell's Gourmet Foods

New-Life Feeds

North American Equine Ranching Information Council

Prairie Swine Centre Inc.

Regina Exhibition Park

Saskatchewan Agriculture, Food & Rural Revitalization

Saskatoon & District Chamber of Commerce

Saskatoon Prairieland Corporation

Saskatoon Processing Company

SPI Marketing Group Inc.

United Molasses

Vaccine & Infectious Disease Organization

Western Beef Development Centre

Western College of Veterinary Medicine

Host Hotel: Travelodge Hotel

Reservations: 1-800-578-7878

106 Circle Drive West

Saskatoon, Saskatchewan S7L 4L6



Farm Animal Council of Saskatchewan Inc.

Farm Animal Council of Saskatchewan Inc.
12th Annual Conference

FENCE LINES TO CORPORATE BOARD ROOMS



Issues, Information
and Action

Tuesday December 9, 2003

Travelodge Hotel

106 Circle Drive West

Saskatoon, Saskatchewan

FACS Board of Directors & Staff

Dr. John Patience, FACS Chair

President, Prairie Swine Centre Inc., representing the research community

Stewart Stone, FACS Vice-Chair

C.O.O., Heartland Livestock Services, representing auction markets

Dr. Trisha Dowling

Professor of Pharmacology, representing the Western College of Veterinary Medicine (WCVI)

Stan Fehr

White Feather Poultry Farm Ltd., representing Saskatchewan egg and poultry producers

John King

Diamond K Ranch, representing the Saskatchewan Equine Ranching Association

Adele Buettner, Executive Director

Shannon Meyers

Fast Pigs Inc., representing the corporate sector

Dave Walter

Big Rose Colony, representing the Saskatchewan pork industry

John Willmott

Member at large, advisory position

Dr. Murray Woodbury

Professor & Chair of the Saskatchewan Specialized Livestock Research & Development Program, WCVI

Helen van der Loop

Hefra Farms, representing Saskatchewan dairy producers

Kevin Vollmer

K & D Livestock, representing the Saskatchewan beef industry

Farm Animal Council of Saskatchewan Inc.
12th Annual Conference
**FENCE LINES TO
CORPORATE BOARD ROOMS**

The changing perception on the part of consumers regarding animal welfare issues changed the way we viewed ourselves. It has caused us to take stock of what we do and how we do it. Indeed, for many years, the livestock and poultry industries were on the defensive. Animal rights organizations took advantage of this situation.

Times have changed. Producers are taking a proactive stance, ready to address legitimate concerns, but also to defend themselves and their industry against unreasonable accusations. Corporate and consumer demands for humanely raised food raises questions about the definition of proper welfare. The Farm Animal Council of Saskatchewan Inc. is proud to present a forum for these timely topics from experts across North America, including our panel that will further examine the BSE crisis. Come learn from the experts and talk with other producers and professionals throughout the livestock industry.

The Farm Animal Council of Saskatchewan Inc. (FACS) is a membership-based, non-profit organization that represents the livestock industry in advancing responsible care and handling practices in agriculture. FACS endeavors to raise producer awareness of the economic and ethical benefits of animal welfare and help consumers achieve a greater understanding of animal care issues.



Farm Animal Council of Saskatchewan Inc.



Tuesday December 9, 2003
Travelodge Hotel • 106 Circle Drive West, Saskatoon SK

Agenda

- 8:00 a.m. - 8:30 a.m.
Registration
- 8:30 a.m. - 8:45 a.m.
Opening Remarks – Dr. John Patience, FACS Chair and CEO, Prairie Swine Centre Inc.
- 8:45 a.m. - 9:45 a.m.
Auditing Animal Welfare on Farms: What Can We Measure?
Dr. Tina Widowski, Associate Professor, Department of Animal and Poultry Science, University of Guelph, Guelph, ON
- 9:45 a.m. - 10:00 a.m.
Networking Break
- 10:00 a.m. - 11:45 a.m.
Bovine Spongiform Encephalopathy Panel – Managing Your Recovery: Industry Changes After May 20, 2003
Dr. Chris Clark, University of Saskatchewan – *BSE Past, Present & Future*
Donn Farrer, Saskatchewan Agriculture, Food & Rural Revitalization – *Carcass Disposal & the Environment: What You Need to Know*
Bruce King, Saskatoon Processing Co. – *Livestock Processing Today & Tomorrow*
Tim Oleksyn, Producer – *BSE Aftermath: A Producer's Story*
- 11:45 a.m. – 1:15 p.m.
Lunch and Luncheon Address – What are We Looking at in our Ag Mirror! – Mr. Barney Cosner, Director, Wyoming State Fair and Rodeo, Douglas, WY
- 1:15 p.m. - 2:00 p.m.
Animal Rights and Animal Welfare: Implications for Modern Agriculture – Mr. Robert Sopuck, Vice-President, Delta Waterfowl Foundation, Brandon, MB
- 2:00 p.m. - 2:45 p.m.
Animal Production and Emerging Social Ethics for Animals – Dr. Bernard Rollin, Professor of Philosophy, Animal Sciences and Biomedical Sciences, Colorado State University, Fort Collins, CO
- 2:45 p.m. - 3:00 p.m.
Networking Break
- 3:00 p.m. - 3:45 p.m.
What's for Dinner? – Mr. Greg Whalley, President, Britco Pork Inc., Langley, BC
- 3:45 p.m. – 4:00 p.m.
Closing

Agenda subject to change without notice.



Barney Cosner, CFE

Mr. Barney Cosner is the director of the Wyoming State Fair and Rodeo in Douglas, Wyoming, overseeing the operation and maintenance of State Fair Park along with the rental of its facilities and buildings on a year round basis.

Prior to joining the Wyoming State Fair, Mr. Cosner was assistant professor in Animal Sciences/ Extension at Colorado State University. From 1989–1996, Mr. Cosner served as the Director of Agriculture and Livestock at the State Fair of Texas in Dallas, where he and the staff initiated a new youth scholarship program, established record numbers of livestock entries and strengthened the youth livestock auction to record support levels. During his tenure in Dallas, Mr. Cosner was very active in the Texas Association of Fairs, serving on the board of directors and several committees, including establishing the youth scholarship program.

Animal agriculture is in a volatile time; mother nature creates droughts of extended duration; markets are not as viable as the economic events that surround agriculture; animal rights/welfare groups are making impacts that we never dreamed of...what more can we tolerate or is the Ag Mirror holding more answers for us?



Bernard E. Rollin, PhD

Dr. Bernard E. Rollin is a University Distinguished Professor, Professor of Philosophy, Professor of Biomedical Sciences, Professor of Animal Sciences, and University Bioethicist at Colorado State University. He earned his BA, Magna cum Laude from the

City College of New York, his PhD from Columbia, and was a Fulbright Fellow at the University of Edinburgh.

Dr. Rollin taught the world's first course in veterinary medical ethics, which has been a required part of the veterinary curriculum at CSU since 1978, and was a pioneer in reforming animal use in surgery teaching and laboratory exercises in veterinary colleges. He is a principal architect of 1985 federal legislation dealing with the welfare of experimental animals, and has testified before Congress on animal experimentation. He has consulted for various agencies of the governments of the U.S., Canada, Australia, the Netherlands, New Zealand, and South Africa on many aspects of animal research, for the Office of Technology Assessment of the U.S. Congress on genetic engineering of animals, for NIH on animal pain, and for the World Health Organization on using antimicrobials in food animals. He has

consulted for the USDA/CSRS on farm animal welfare research, and for APHIS on future planning.

Dr. Rollin was named to the Distinguished Faculty Gallery by the College of Veterinary Medicine at CSU in 1992. He has been awarded the Brownlee Award for outstanding achievement in Animal Welfare Science by the Animal Welfare Foundation of Canada, and the Distinguished Service Award from the Colorado Veterinary Medical Association. He was named University Distinguished Professor, Colorado State University's highest honor, and was recognized as Eddy Professor for excellence in teaching, both in 2001.

Dr. Rollin will discuss the concern for animal treatment that has emerged as a major social-ethical issue across the Western world. He will illustrate this concern, explain the thinking behind it and discuss the implications it has for animal agriculture.



Robert D. Sopuck

Mr. Robert D. Sopuck is a biologist and specialist in rural policy. He currently works as a regional Vice-President for the Delta Waterfowl Foundation and directs the Rural Renaissance Project for the Frontier Centre for Public Policy. He is also an adjunct professor in the

Department of Rural Development at Brandon University. Mr. Sopuck is a columnist of rural matters for the Brandon Sun and the Hunting columnist for the Winnipeg Free Press. He has analyzed the impacts of the proposed federal animal cruelty legislation and written about Bill C-10 in the National Post.

Mr. Sopuck's presentation will focus on the steps the "animal use" community must take in order to understand how to deal with the issues of animal welfare and animal rights.



Greg Whalley

Mr. Greg Whalley is the President of Britco Pork Inc., a challenge he accepted in 1999. He attended the University of Calgary where he earned an Honours BA degree in Economics. After completing graduate studies, Mr. Whalley began his career in 1978 as a

staff economist with the Alberta Pork Producers Marketing Board. He was promoted to the position of Marketing Manager and in that position was responsible for all hog marketing activities.

In 1986, Mr. Whalley accepted a position with Fletcher's Fine Foods. During his time with Fletcher's, he served in several capacities as a senior manager of that company. Among his