



Farm Animal Council of Saskatchewan Inc.

MEDIA RELEASE

For Immediate Release

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Conference Participants Learn From Prominent Knowledgeable Speakers

The Farm Animal Council of Saskatchewan (FACS) fulfills its leadership role by exploring the transformation of animal agriculture at the annual 'Fence Lines to Corporate Board Rooms' conference.

Opportunities for producers and others to learn begin with a special bull management session, the afternoon of December 7, then continue with FACS 20th Annual General Meeting that evening and the conference, December 8, all at the Saskatoon Inn.

"Recognizing the importance of understanding growing consumer curiosity regarding food production, we proudly present several prominent well-informed speakers with interesting perspectives based on their diverse experiences," says Adele Buettner, FACS Executive Director. "Conference participants are unlikely to hear most of the speakers, elsewhere."

Speakers for the 2011 'Fence Lines to Corporate Board Rooms' conference are:

- Tim Hortons' Director of Sustainability and Responsibility Tim Favari discussing current topics related to animal welfare in the supply chain;
- Director of Communications for Cargill, Michael Martin, describing the company's appearance on Oprah to show the consuming public how beef is produced;
- Expert on protective anti-terrorism and facility/ranch management, Lt. Houston Johnson, Operations Commander, Harker Heights Texas Police Department;
- Director of Animal Health and Welfare for California Farm Bureau Federation Ria De Grassi, who is knowledgeable regarding animal welfare developments and their impact on policy; and
- Crystal Mackay, Executive Director of the Ontario Farm Animal Council, explaining how the agri-food sector is working together on a national farm issues strategy.

The conference, also featuring the Saskatchewan Minister of Agriculture, Saskatoon's Mayor Don Atchison, and remarks from FACS representatives, opens at 9 a.m.

Producers, industry representatives, government officials, scientists and educators return to FACS 'Fence Lines to Corporate Board Rooms' conference, year after year, because of the opportunity to learn both from knowledgeable speakers and networking. Although the focus is provincial, the annual event attracts people from across Canada and often the United States.

The 'Fence Lines' conference takes place in conjunction with a bull management session, the afternoon of December 7 and the FACS Annual General Meeting that evening.

Advancing Responsible Animal Care in Agriculture

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For details and registration information visit www.fac.sk.ca or call 306.249.3227. FACS offers one-day, half-day, one-speaker, and student rates, with an early bird deadline of December 1. Visa and MasterCard accepted.

As FACS convenes its 20th AGM, we thank the following diverse group of supportive sponsors:

Canadian Cattlemen Magazine	SaskMilk
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The Farm Animal Council of Saskatchewan has a long and respected history serving as the voice of producers regarding animal welfare. FACS is the only member-based, industry-led non-profit organization advancing animal responsible animal care for livestock and poultry in Saskatchewan.

For further information contact:

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