



Farm Animal Council of Saskatchewan Inc.

## MEDIA RELEASE

For Immediate Release

November 22, 2010

### Connecting the Pieces at FACS Conference

Taking the lead has become tradition for the Farm Animal Council of Saskatchewan (FACS) annual conference 'Fence Lines to Corporate Board Rooms.'

In 2010, FACS follows its Annual General Meeting, the evening of December 8, with a day of prominent well-informed speakers identifying opportunities and connecting the pieces to address increased consumer interest and pressure from special interest groups.

"We're proud to present knowledgeable speakers, who conference participants are unlikely to hear elsewhere, and provide a learning opportunity like no other", says Adele Buettner, FACS Executive Director.

Speakers for the 19<sup>th</sup> Conference are:

- Renowned lawyer Asa Hutchinson of the Asa Hutchinson Law Group, a former U.S. Congressman and Under Secretary in the Department of Homeland Security;
- The outspoken David Martosko, Director of Research for the Centre for Consumer Freedom, and Editor of Humanewatch.org;
- The respected Dr. Anne Allen, Veterinary Program Officer, Animal Welfare at Slaughter, Animal Health and Welfare Management, Canada Food Inspection Agency; and
- Marta Haley, Manager, Corporate Social Responsibility of Elanco, a company taking a lead in global social responsibility; and
- Leslie Ballentine, a knowledgeable communications professional working in the agricultural sector.

All five, plus Deputy Minister Alanna Koch, speak at the Saskatoon Inn, Thursday December 9 starting at 9 a.m.

Producers, industry representatives, government officials, scientists, educators and members of the public return to this conference year after year. They're drawn by the quality of the presentations and the opportunity to interact with other participants. Although the focus is provincial, this event traditionally attracts registrants from across Canada and often the United States.

The activities and projects implemented by FACS throughout the year, along with feedback and evaluation provided by participants, all help to inform the focus of this annual Conference.

FACS annual 'Fence Lines to Corporate Board Rooms' Conference is possible with loyal and generous support, both financial and in-kind, from our sponsors. In 2010, we thank the following diverse group of sponsors:

**Advancing Responsible Animal Care in Agriculture**

502 – 45th Street West, 2nd Floor, Saskatoon, SK S7L 6H2 • Phone: 306- 249-3227 • Fax: 306- 244-4497 • [facs@sasktel.net](mailto:facs@sasktel.net) • [www.facs.sk.ca](http://www.facs.sk.ca)

Canadian Bison Association  
Canadian Cattlemen Magazine  
Canadian Western Agribition  
Chicken Farmers of Saskatchewan  
Co-op Feeds, a Division of Federated  
Cooperatives  
Dairy Farmers of Saskatchewan  
Elanco Animal Health  
Greater Saskatoon & District Chamber of  
Commerce  
Heartland Livestock Services  
Intervet/Schering-Plough Animal Health  
New-Life Feeds, a Division of Parrish &  
Heimbecker  
North American Equine Ranching  
Information Council  
O & T Farms Ltd.

Pound-Maker Agventures Ltd.  
RBC Royal Bank  
Sask Pork  
Saskatchewan Association of Agricultural  
Societies and Exhibitions  
Saskatchewan Cattle Feeders Association  
Saskatchewan Egg Producers  
Saskatchewan Ministry of Agriculture  
Saskatchewan Veterinary Medical  
Association  
Saskatoon Processing Co.  
SaskEnergy  
Star Egg Co.  
SPI Marketing Group Inc.  
The Western Producer  
Western Beef Development Centre  
Westway Feed Group

The Farm Animal Council of Saskatchewan has a long and respected history; and is recognized as the only member-based, industry-led non-profit organization committed to advancing responsible care of livestock and poultry in Saskatchewan.

Adele Buettner, Executive Director  
Farm Animal Council of Saskatchewan  
306.249.3227

*A membership-based non-profit educational organization that has collectively represented the livestock and poultry industries since 1992, FACS has consistently sought to disseminate public information about the ways livestock and poultry producers assure quality and safety in food products; and offers learning opportunities for farmers, ranchers and other stakeholders involved in animal agriculture and food production.*