



Farm Animal Council of Saskatchewan Inc.

For Immediate Release

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PREPARING FOR CHANCE

New developments affecting farm animal handling and meat processing will be the focus of the 2008 'Fence Lines to Corporate Board Rooms Conference' facilitated by the Farm Animal Council of Saskatchewan (FACS).

Producers, along with representatives from government, industry and academia will gather at the Saskatoon Inn on December 11 for what will be an informative and timely event.

The theme for the 17th annual Conference by FACS is 'Packing the Product ... Packaging the Message', and Executive Director Adele Buettner said speakers and topics were selected with livestock producers and meat processors in mind.

"We want to present practical information that addresses provincial, national and international trends in the livestock and meat processing sectors," Ms. Buettner said, noting the high caliber of speakers confirmed to address the Conference.

Speakers include:

- Hon. Bob Bjornerud, Saskatchewan Minister of Agriculture;
- Dr. Temple Grandin, Colorado State University Professor and internationally acclaimed designer of livestock handling facilities;
- Dr. Anne Allen, Acting Senior Staff Veterinarian, Canadian Food Inspection Agency;
- Mr. David Parsley, Sr. Vice President of Supply Chain Management for DineEquity, the parent company of Applebee's and IHOP restaurants; and
- Mr. Daren Williams, Executive Director of Communications for the Colorado based National Cattlemen's Beef Association.

This annual event by FACS has the distinction of being the longest, industry facilitated animal welfare conference in Canada.

The 'Fence Lines to Corporate Board Rooms' Conference will be preceded by the FACS Annual General Meeting on December 10 at the same venue, commencing at 7 p.m.

The Early Bird registration deadline for the Conference is December 8 for a fee of \$125 (including GST). Registration forms are available on the FACS website www.facs.sk.ca.

FACS expresses appreciation to 'Fence Lines to Corporate Board Rooms' sponsors:

- Agricultural Producers of Saskatchewan
- Agriculture and Agri-Food Canada
- Canadian Bison Association
- Canadian Western Agribition
- Chicken Farmers of Saskatchewan
- Consulate General of Canada, Denver
- Dairy Farmers of Saskatchewan
- Elanco Animal Health
- Farm Credit Canada

Advancing Responsible Animal Care in Agriculture

- Federated Cooperatives Ltd.
- Heartland Livestock Services
- Hypor Inc.
- Intervet/Schering Plough Animal Health
- New-Life Feeds, Division of Parrish & Heimbecker
- North American Equine Ranching Information Council
- O & T Farms
- Saskatchewan Cattle Feeders Association
- Saskatchewan Egg Producers
- Saskatchewan Equine Ranching Association
- Saskatchewan Ministry of Agriculture
- Sask Pork
- Saskatchewan Stock Growers Association
- Saskatoon Prairieland Park Corporation
- Saskatoon Processing Co.
- SaskEnergy
- SGI
- SPI Marketing Group
- Star Egg Co.
- The Western Producer
- Warman Veterinary Service
- Western Beef Development Centre
- Westway Feed Products

For further information, contact:

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The Farm Animal Council of Saskatchewan Inc. (FACS) is a membership-based, non-profit organization that represents the livestock industry in advancing responsible animal welfare, care and handling practices in agriculture. FACS endeavors to raise producer awareness of the economic and ethical benefits of animal welfare and help consumers achieve a greater understanding of animal care issues.