



Farm Animal Council of Saskatchewan Inc.

## **AWARDS OF DISTINCTION *for* EQUINE WELFARE Announced for Saskatchewan**

**For Immediate Release**

**January 31st, 2007**

The Farm Animal Council of Saskatchewan Inc. (FACS) together with Saskatchewan Horse Federation (SHF) are pleased to announce the second annual "Awards of Distinction for Equine Welfare." This program, designed to recognize excellence in equine animal care, is the first such partnership of its kind in Saskatchewan.

"Honoring leaders in the equine industry who view animal care as paramount, is one way to both recognize their ongoing efforts, and to encourage others in the industry to take the lead in animal care issues," states Adele Buettner, Executive Director of FACS.

FACS and the SHF seek to honour individuals, organizations and companies who:

- Develop a new process, product or source of knowledge that has made a significant impact on the improvement of the welfare of horses in Saskatchewan.
- Integrate animal welfare into their core business strategy and set their own bars higher for expectations regarding animal welfare
- Take an active role in effectively conveying equine welfare issues and raising awareness of equine welfare with the general public and the agri-food industry.
- Recognize a young person between the ages of 13-25 who demonstrates through practices as a horse owner or interaction with others, the importance of a commitment to responsible equine care.

"The Saskatchewan Horse Federation are founding members of FACS, and once again we are pleased to partner with them in offering four unique animal care Awards," states Mae Smith, Executive Director of the Saskatchewan Horse Federation.

***The four Awards of Distinction are:***

### **Equine Welfare Innovation – Award of Distinction**

This award is to recognize a person or company who has developed a new process, product or source of knowledge that has made a significant impact on the improvement of the welfare of horses in Saskatchewan. The honouree will also be saluted for efforts to work collectively with the horse industry to share the innovation.

### **Equine Welfare Leadership – Award of Distinction**

This award will recognize a person or syndicate or other equine business owner who integrates animal welfare into their core business strategy and has set their own bar higher for expectations regarding animal welfare. The honouree will demonstrate leadership and commitment in dealing with issues relevant to animal care. This individual or company leads by example. The Award will recognize an active horse owner.

### **Equine Welfare Communication – Award of Distinction**

This Award recognizes a person, organization or company who has taken an active role in effectively conveying equine welfare issues and raising awareness of equine welfare with the general public and the agri-food industry. The objectives of factual and honest information will result in an increase of trust and credibility for the industry and business of equines.

### **Equine Welfare Steward of the Future – Award of Distinction**

This honour is to recognize a young person between the ages of 13 and 25 who has shown, through practices as a horse owner or interaction with others, the importance of a commitment to responsible equine care.

Deadline for applications has been extended to February 15<sup>th</sup>, 2007.

More information including a nomination form can be found on the FACS website at [www.facs.sk.ca](http://www.facs.sk.ca) or the Saskatchewan Horse Federation website at [www.saskhorse.ca](http://www.saskhorse.ca).

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