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FARM ANIMAL COUNCIL OF SASKATCHEWAN INC.



MEDIA RELEASE

For Immediate Release

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FACS Hires New Student Representative

The Farm Animal Council of Saskatchewan Inc. (FACS) is pleased to announce Rochelle LaBrash, a fourth year Agricultural Economics student, will serve as the FACS Student Representative at the University of Saskatchewan for 2002-2003. The Student Representative fills a vital role by increasing communication and interaction between FACS and the students and faculty within the University, primarily the Colleges of Agriculture, Veterinary Medicine and Education.

“One of the primary roles of the Student Representative is to promote the *Animal Care Award*, a project which was introduced last year with great success,” says Adele Buettner, Executive Director of FACS. The Animal Care Award was developed in partnership with Saskatchewan Agriculture and Food as a means of raising awareness about issues regarding the livestock industry and animal care,” she continued.

The Student Representative will serve as a liaison between FACS and the University, assess information on all topics relevant to FACS and provide updates on all related research projects where FACS may have an opportunity to participate. The Student Representative will also ensure faculty at the Colleges of Agriculture, Veterinary Medicine and Education are aware of FACS and have up-to-date information kits readily available for their use.

The Farm Animal Council of Saskatchewan Inc. (FACS) is a membership-based, non-profit organization that represents the livestock industry in advancing responsible welfare, care and handling practices in agriculture. FACS endeavors to raise producer awareness of the economic and ethical benefits of animal welfare and help consumers achieve a greater understanding of animal care issues.

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