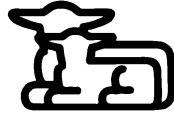


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FARM ANIMAL COUNCIL OF SASKATCHEWAN INC.



MEDIA RELEASE

For Immediate Release

December 18, 2001

**The Farm Animal Council of Saskatchewan Inc. Examines
“Trends in Animal Welfare . . . What the Future Holds”**

The Farm Animal Council of Saskatchewan Inc. (FACS) is pleased to present its 10th Annual General Meeting and Conference, “Trends in Animal Welfare, What the Future Holds,” to take place at Saskatoon’s Ramada Hotel on January 10 and 11, 2002.

“The 2002 conference will cover a wide range of topics, including consumer expectations regarding animal welfare, managing animal rights, the integrity of youth livestock shows, animal welfare in the global economy, and more,” says Gordon Roger, the Chair of FACS.

The conference features well-respected speakers and leaders in their field, including:

- Dr. David Fraser, Professor in the Faculty of Agricultural Sciences and the Centre for Applied Ethics, University of British Columbia
- Nancy Lidster, DNL Consulting Services, White Fox
- Dr. Harold Gonyou, Research Scientist in Ethology, the Prairie Swine Centre Inc., Saskatoon
- Alan Herscovici, Vice-President, Fur Council of Canada, Ottawa
- Michael Bradley, Assistant General Manager, Competitive Programs for the California Exposition and State Fair, Sacramento
- Dr. John Church, Animal Welfare Specialist, Alberta Agriculture, Food and Rural Development, Red Deer

The 10th Annual General Meeting is scheduled for Thursday January 10, 2002, at 7:00 p.m. followed by a wine and cheese reception. The Conference will take place on Friday January 11, 2002, beginning with registration at 7:30 a.m.

“We are especially pleased to be celebrating our tenth anniversary,” says Adele Buettner, Executive Director of FACS. “That we have been around this long is a testament to our industry supporters and the achievements our organization has made in advancing animal welfare,” she added. FACS will recognize 40 of its current 200 members during the conference, who have been ongoing supporters since the organization’s beginning.

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Phone: (306) 249-3227 Fax: (306) 244-4497 Email: facs@sk.sympatico.ca Website: www.facs.sk.ca

“During the conference, FACS will host an auction, with proceeds going to programs such as *Camp Animal Tracks*, a one-week, farm-animal, day-camp for children ages 9 to 12,” comments Buettner. “FACS introduced Camp Animal Tracks in July 2001 to provide children with a fun, safe, educational and interactive opportunity to learn more about farm animals,” she continued. FACS is accepting donated items (minimum value of \$50) prior to January 7, 2002.

Early bird conference registration is only \$85.60 (including GST) for those who register by January 4, 2002 and \$37.45 (including GST) for students, and includes breakfast and lunch. The Annual General Meeting as well as the wine and cheese reception are complimentary to those who pre-register.

For more information, or to register, look online at www.facs.sk.ca/events, or contact the FACS office by phone at 306-249-3227, by fax at 306-244-4497 or by email at facs@sk.sympatico.ca.

FACS expresses gratitude to the conference sponsors:

- Ambulatory Clinic (WCVM)
- Canadian Western Agribition
- Chicken Farmers of Saskatchewan
- Co-op Feed Division of Federated Co-operatives Ltd.
- Elanco Animal Health
- Genex Swine Group
- Heartland Livestock Services
- Intervet Canada
- Lilydale Cooperative Limited
- Mitchell's Gourmet Food Inc.
- North American Equine Ranching Information Council (NAERIC)
- Regina Exhibition Association
- Sask Pork
- Saskatchewan Equine Ranching Association (SERA)
- Saskatchewan Livestock Markets and Order Buyers Association
- Saskatoon Prairieland Exhibition Corp.
- Saskatoon Processing Co.
- Saskatchewan Agriculture and Food
- Saskatchewan Association of Agricultural Societies and Exhibitions
- Saskatchewan Cattle Feeders Association
- Saskatchewan Egg Producers
- Saskatchewan Milk Producers Association Inc.
- SPI Marketing Group Inc.
- Veterinary Infectious Disease Organization (VIDO)

The Farm Animal Council of Saskatchewan Inc. (FACS) is a membership-based, non-profit organization that represents the livestock industry in advancing responsible welfare, care and handling practices in agriculture. FACS endeavors to raise producer awareness of the economic and ethical benefits of animal welfare and help consumers achieve a greater understanding of animal care issues.

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