

FARM ANIMAL WELFARE SPEAKERS BUREAU

PROGRAM GUIDELINES

The Farm Animal Welfare Speakers Bureau (FAWSB) provides funding to bring speakers currently participating in (or eligible to participate in) the FAWSB program to discuss farm animal welfare at national or provincial gatherings.

Requests for funding are subject to approval from the funding body, to be evaluated based on meeting the objectives of the project and available funds. The funders do not necessarily endorse or support the content of all of the presentations.

To be eligible for sponsorship in this program, applications must fit the following criteria:

1. The sponsored presentation must meet one or more of the Canadian Farm Animal Welfare Research and Awareness Project objectives:
 - Encourage dialogue about farm animal welfare research and issues with stakeholders, including producers, processors, retailers, and consumers.
 - Communicate the results of animal welfare research in Canada throughout the supply chain.
 - Provide hands-on learning and training experiences to improve farm animal handling and care.
2. Applicants should apply to the funding group in the province where they are planning to host the event. National events or conferences held in provinces without a provincial Farm Animal Council should apply to the National Farm Animal Care Council.
3. Applications must be received and approved in advance of the event in order to arrange for appropriate sponsor recognition.
4. FAWSB sponsor and member groups are to be recognized with provided wording, logos and presentation slides at the sponsored events in at least three of the following ways:
 - Verbally announced at the event
 - Onscreen as part of the speaker presentation (slides provided by FAWSB program)
 - Applicable logos (see #4 above) printed on event program or agenda
 - Applicable logos printed on participant registration kits, if used
 - Applicable logos printed on at least one sign at event
5. Applicants must satisfactorily complete and submit the Post-Event Report before any funds can be paid.

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RECOGNITION REQUIREMENTS

6. FAWSB Sponsoring groups must be acknowledged as follows:
 - "Funding for this project was provided in part through Agriculture and Agri-Food Canada's Advancing Canadian Agriculture and Agri-Food Program. This is a collective outcome partnership with the Agricultural Adaptation Council in Ontario, the Manitoba Rural Adaptation Council, the Saskatchewan Council for Community Development and the Alberta Agriculture and Food Council."
 - FAWSB program funding agencies, Agriculture & Agri-Food Canada, Government of Canada, and Advancing Canadian Agriculture and Agri-Food (ACAAF) must be acknowledged at all events, whether national or provincial in scope.



Agriculture and
Agri-Food Canada

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Canada

ACAAF
Advancing Canadian
Agriculture and
Agri-Food Program

- If the event is a national event, all five partners are to be acknowledged, on a minimum of two applications (print and multi media) and elsewhere as room allows. The partners include Alberta Farm Animal Care, Farm Animal Council of Saskatchewan, Manitoba Farm Animal Council, Ontario Farm Animal Council, and the National Farm Animal Care Council:



- If the event is a provincial event, just the hosting provincial FAWSB member group needs to be acknowledged.